For Immediate Release Contact: [Insert Name]  
June XX, 2018 [Insert Phone Number]

**[Name of Org] Hosting J-Day Service Event in [name of city]**

On Monday, August 6, 2018 [Name of org] will participate in “[J-Day](http://www.alliance-exchange.org/CelebrateJDay)”, a nationwide celebration of the power of international exchanges and an opportunity to raise awareness of the J-1 Exchange Visitor Program. [Name of org] will be hosting an event in [insert city], bringing participants and the local community together for a day of service.

The J-Day event will take place in [location, on August 6, 2018 at xx:00pm], and it is open to [the general public/all J-1participants.] In partnership with [Name of co-sponsor orgs], attendees will [Details about event], and volunteer their time in [Details about community service component & organization].

[Name of org] invites host employers, officials, [local citizens, and friends] to this local event, and encourages attendees to also join in the social media campaign.

Under the motto “Eat, Play, Give,” cities across the United States will hold similar events providing J-1 program participants, and their hosts, an opportunity to enjoy American cuisine, share cultural diversity and customs, and give back to their local communities.

Participation in this event, either in person or virtually, will help spread the word about the impact and breadth of cultural exchanges in the United States.

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[Insert a short description of your organization here. Please email [xx@xx.com](mailto:xx@xx.com) for more information about the upcoming event or participation in J-Day]